# 2024 United for Libraries Virtual: July 30-August 1, 2024

For questions or registration assistance, contact United for Libraries by phone at (312) 280-2161 or by email at united@ala.org.

This interactive three-day virtual event will feature expert speakers on current topics facing library Trustees, Friends, Foundations, and staff who work with them. Programming runs from 11:00 am Eastern to approximately 4:00 pm Eastern daily with scheduled breaks.

- Participate in live Q&A sessions with presenters and network with colleagues across the country.
- Enjoy exclusive access to the keynote speaker and authors.
- View on-demand sessions for one year after the live event.
- Receive a certificate of attendance (for live participation or on-demand viewing).

# **REGISTRATION LINKS**

- Individual Full Conference
- Individual Trustee/Board Member Day (Tuesday, July 30)
- Individual Foundations/Fundraising Day (Wednesday, July 31)
- Individual Friends Day (Thursday, August 1)
- FREE Registration for Residents of MA, MI, NE, OR, VA
- Group Viewing Invoice Request Form

# **REGISTRATION, ATTENDANCE, AND PARTICIPATION**

	Individual	Individual	Group Viewing		
Registration Type	Full Conference	Single Day or Multiple Days	Single Day or Multiple Days		
Date(s)	July 30-August 1, 2024 Choose Day:		Choose Day:		
		Trustees: July 30	Trustees: July 30		
		Foundations/Fundraising: July 31	Foundations/Fundraising: July 31		
		Friends Groups: August 1	Friends Groups: August 1		
Course Access	Individual registered in the	Individual registered in the	Main contact registered in the		
	course.	course.	course.		
Live Attendance	Individual registered in the	Individual registered in the	Group in a single location viewing		
	course.	course.	on a single screen.		
On-Demand Viewing	Individual registered in the	Individual registered in the	Group in a single location viewing		
	course. Accessible for one year.	course. Accessible for one year.	on a single screen. Accessible for		
			90 days.		
Login Sharing	Not allowed.	Not allowed.	Not allowed.		

# AVAILABLE DISCOUNTS

	Individual	Individual	Group Viewing		
Base Price	\$149.00 per seat	\$65.00 per seat per day	\$215.00 per day		
	Purchase online or request	Purchase online or request	Available by invoice only.		
	invoice.	invoice.			
United Personal Member Savings	35% off base price.	35% off base price.	35% off base price.		
ALA Personal Member Savings	10% off base price.	10% off base price.	10% off base price.		
Statewide Partners: MD, ND, SC,	35% off base price. Requires	35% off base price. Requires	35% off base price.		
SD	coupon code if purchased online.	coupon code if purchased online.			
Statewide Partners: CO, MO, MS,	20% off base price. Requires	20% off base price. Requires	20% off base price.		
NV	coupon code if purchased online.	coupon code if purchased online.			
Multiple Seat Savings	Applied after eligible member or	Applied after eligible member or	Not applicable. Group registration		
• 3-6 Seats: 30%	statewide discount.	statewide discount on the purchase	includes all individuals in a single		
• 7-12 Seats: 35%		of same day seats. Example: three (3) seats for Trustee Day will receive an	location viewing on a single		
• 13+ Seats: 40%		extra 30% off.	screen.		
Early Bird Savings (ends 7/17/24) Applied after eligible member or	Additional \$15 off per seat.	Additional \$5 off per seat.	Additional \$20 off per day.		
statewide discount and multiple seat savings.					

# EARLY BIRD REGISTRATION PRICING – THROUGH JULY 17, 2024

	Individual				Individual				Group Viewing
	Full Conference					Single	Single Day		
Early Bird (ends 7/17/24)	Price Per Seat			Price Per Seat				Price Per Day	
	1-2	3-6	7-12	13+	1-2	3-6	7-12	13+	Group in a single
Prices include all eligible	Seats	Seats	Seats	Seats	Same	Same	Same Day	Same	location viewing on a
discounts.					Day Seats	Day Seats	Seats	Day	single screen.
								Seats	
United Personal Member	\$81.85	\$52.80	\$47.95	\$43.11	\$37.25	\$24.58	\$22.46	\$20.35	\$119.75
ALA Personal Member	\$119.10	\$78.87	\$72.17	\$65.46	\$53.50	\$35.95	\$33.03	\$30.10	\$173.50
Non-Member	\$134.00	\$89.30	\$81.85	\$74.40	\$60.00	\$40.50	\$37.25	\$34.00	\$195.00
CO, MO, MS, NV	\$104.20	\$68.44	\$62.48	\$56.52	\$47.00	\$31.40	\$28.80	\$26.20	\$152.00
MD, ND, SC, SD	\$81.85	\$52.80	\$47.95	\$43.11	\$37.25	\$24.58	\$22.46	\$20.35	\$119.75

## **REGULAR REGISTRATION PRICING – ON/AFTER JULY 18, 2024**

	Individual			Individual				Group Viewing	
Regular (from 7/18/24)	Full Conference			Single Day				Single Day	
	1-2	3-6	7-12	13+	1-2	3-6	7-12	13+	Group in a single
Prices include all eligible	Seats	Seats	Seats	Seats	Same	Same	Same	Same	location viewing on a
discounts.					Day Seats	Day Seats	Day Seats	Day	single screen.
								Seats	
	Price Per Seat			Price Per Seat				Price Per Day	
United Personal Member	\$96.85	\$67.80	\$62.95	\$58.11	\$42.25	\$29.58	\$27.46	\$25.35	\$139.75
ALA Personal Member	\$134.10	\$93.87	\$87.17	\$80.46	\$58.50	\$40.95	\$38.03	\$35.10	\$193.50
Non-Member	\$149.00	\$104.30	\$96.85	\$89.40	\$65.00	\$45.50	\$42.25	\$39.00	\$215.00
CO, MO, MS, NV	\$119.20	\$83.44	\$77.48	\$71.52	\$52.00	\$36.40	\$33.80	\$31.20	\$172.00
MD, ND, SC, SD	\$96.85	\$67.80	\$62.95	\$58.11	\$42.25	\$29.58	\$27.46	\$25.35	\$139.75

## **FREQUENTLY ASKED QUESTIONS**

For questions not covered below, please contact United for Libraries staff by phone at (312) 280-2161 or by email at <u>united@ala.org</u>.

## **GENERAL QUESTIONS**

#### Q: Is the keynote included in all registration types?

A: Yes, the keynote is included in all registration types. The date/time of the keynote program will be announced later. If you cannot attend the keynote at the date/time announced, you may watch it on-demand.

#### Q: I can only attend part of the conference. How do I access the recordings?

A: All sessions will be recorded and available within 72 hours of the live session.

- Individual registration includes on-demand viewing for one year for the registered individual. No group viewing permitted.
- Group registration includes on-demand viewing for 90 days for a group in a single location viewing on a single screen.

#### Q: My library director is a personal member of United for Libraries. How do I purchase registration and receive their member discount?

A: Your library director may purchase seats for themself and/or others at the applicable member discount.

- When purchasing online, the purchase should be completed by the member to receive the eligible member discounts on all seats purchased.
- When requesting an invoice, the invoice request form should be completed by the member to receive the eligible member discount on all seats purchased.

#### Q: How do I obtain a certificate of attendance/viewing?

A: Certificates of attendance/viewing are available for individual registrations only.

- If you attend a session live, you will receive instructions on how to obtain your certificate.
- If you watch a session on-demand, instructions will be included in the course on how to obtain your certificate.

# Q: I'm an ALA member in one of the listed statewide partner states. Will I receive both the member discount and the statewide partner discount?

A: The higher eligible discount (member or statewide partner) will apply. Individual full conference pricing is per seat; individual single day pricing is per seat per day; group pricing is per day. See the pricing chart for final prices inclusive of all discounts.

- 1. The higher eligible discount (member or statewide partner) is applied first to the base price.
- 2. The eligible multiple-seat discount for the purchase of three (3) or more seats of the same registration type is applied second. Multiple-seat discount for individual single day is based on the number of seats purchased for the same day.
  - Example 1: Three (3) or more seats for Trustee Day will receive the multiple seat discount.
  - Example 2: Two (2) seats for Trustee Day and one (1) seat for Friends Day will not receive a multiple seat discount.
- 3. Early bird savings (available through July 17, 2024) based on the registration type is applied third.
  - o Individual Full Day: \$15 off
  - Individual Single Day: \$5 off (per day)
  - Group Single Day: \$20 off (per day)

## INDIVIDUAL REGISTRATION

### Q: I want to attend sessions on two different days, should I purchase individual single day or individual full conference registration?

A: You may purchase individual single day registration for one day, two days, or three days.

- If purchasing individual registration for two days, the price is only slightly higher to receive access to the full conference.
- If you want to attend all three days, the individual full conference registration option will save you money over purchasing a single day registration for each day.

• Individual full conference registration is for one individual and cannot be shared by multiple people.

# Q: I purchased multiple individual registrations for my library board, Foundation, and/or Friends Group. How do the individuals gain access to the course and receive their Zoom link?

A: You will receive one sign-up code per registration.

- Each person redeems their sign-up code(s) at <u>https://elearning.ala.org/</u>.
- Zoom links are sent by email approximately one week prior to the conference.

## **GROUP VIEWING REGISTRATION**

# Q: If I purchase Group Viewing registration for my library board, can one or more members join from home instead of watching at the library?

A: Group Viewing registration includes all individuals in a single location viewing on a single screen. You will need to purchase individual registration for any board member who wants to join from home.

## Q: Is there a Group Viewing option that includes all three days?

A: Group Viewing registration is available by day. You may purchase one day, two days, or all three days. Price is per day.

### Q: How many people are included in Group Viewing registration?

A: Group Viewing registration includes \*all\* individuals in a single location viewing on a single screen for live attendance and/or on-demand access.

- The main contact will be registered in the course with access to the slides, handouts, Zoom link, and on-demand recordings.
- Sharing of logins is not permitted; all viewing for live attendance and/or on-demand viewing must be coordinated by the main contact.
- Only the main contact can access the Zoom link, submit questions during the live session(s), and engage in the chat.
- Certificates are not available for group registration.

Updated 7/11/24